



T R A I L S

2026

Corporate Sponsorship Package



# Annual Corporate Opportunities

Sponsor Benefits	Partner \$25,000	Champion \$10,000	Friend \$5,000
Staff Outdoor Day: Lead by ORA Trails, bring together your staff team for an afternoon of personalized and specialized volunteering, team building, hiking, etc.	✓	✗	✗
Headline Sponsor for a Main Event or Program (see below) with opportunity to have a booth, provide gift bags, and free registrations. Logo included on event or program marketing collateral.	✓	✗	✗
Logo on select ORA 2026 Branded Merch	✓	✗	✗
Co-branded video	✓	✓	✗
Logo promoted in conjunction with one Core Program or Event Opportunities (page 2)	✓	✓	✓
Business Recognition in Annual Report	✓	✓	✓
Website Recognition: Logo and Business Story showcased on our "Partners" website page	✓	✓	✓
Social Media Partner Recognition: Recognized individually on our social media platforms throughout the year. Business social media posts are also shared throughout the year.	10 times ✓	5 times ✓	2 times ✓
Newsletter Recognition: Recognized in ORA's bi-weekly newsletters.	12 times ✓	6 times ✓	2 times ✓

## Headline Sponsor Main Event & Program Opportunities (\$25,000 Level)

- Trails Fest (May, 2026)
- Trail Lovers Ball (October, 2026)
- 2026 Trail Work Season - Municipal Crew (Kicks off in June, 2026)
- 2026 Trail Work Season - Community Trail Farm Crew (Kicks off in June, 2026)



# Core Program or Event Opportunities

- 2026 Trail Work Nights (seasonal supporter)
- Mountain Bike Team - Please see additional MTB Sponsorship Package
- Candlelit Moon Walks (seasonal supporter)
- Goose Island Grind
- Trail Lovers Ball - event supporter
- Trails Fest - event supporter
- Volunteer Appreciation Event
- Clean Ups (Spring, Fall)
- Volunteer Appreciation Event
- Giving Tuesday
- MTB Clinics
- Trail Master Certification
- Chainsaw Safety Course
- #GetOutside Day
- Donor Appreciation Event

Sponsor Benefits	Supporter \$2,500	Advocate \$1,000	Ally \$500
Recognition in conjunction with one Core Program or Event (see above)	✓	✓	✓
Branding on Event Merchandise and/or Printed Materials if applicable	✓	✓	✓
Logo on Social Media and Newsletter event or program promotions.	Up to 6 times ✓	Up to 4 times ✓	Up to 2 times ✓
Business recognized on website as an annual sponsor.	✓	✓	✓
Business recognized in Annual Report as an annual sponsor.	✓	✓	✗
Business has opportunity to have a booth at event or program.	✓	✗	✗



# I'd love to be an ORA Trails Sponsor!

Please complete the following form to indicate your sponsorship level.

Business or Organization Name: \_\_\_\_\_

Lead Contact for Sponsorship Communication: \_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Phone Number)

\_\_\_\_\_  
(Email Address)

## Annual Corporate Opportunities

**ORA Trails Partner**  
**\$25,000**

**ORA Trails Champion**  
**\$10,000**

**ORA Trails Friend**  
**\$5,000**

\*ORA Trails Staff will connect with you about your respective preferences based on your sponsor level.

## Core Program or Event Opportunities

**ORA Trails Supporter**  
**\$2,500**

**ORA Trails Advocate**  
**\$1,000**

**ORA Trails Ally**  
**\$500**

### Event or Program of Choice:

Options: 2026 Trail Work Nights, Mountain Bike Team, Candlelit Moon Walks, Goose Island Grind, Trail Lovers Ball, Trails Fest, Volunteer Appreciation Event, Clean Ups (Spring, Fall), Volunteer Appreciation Event, Donor Appreciation Event, Giving Tuesday, MTB Clinics, Trail Master Certification, Chainsaw Safety Course, #GetOutside Day

## NOTES:

We are excited about the opportunity to partner with you! Please note the following regarding our sponsorship package:

- Flexibility:** Our staff team is open to discussing and working out various ideas or parameters that you, as the sponsor, may desire. We are committed to creating a partnership that meets your needs.
- Formal Agreement:** After completing the initial sponsorship interest form, a more formal agreement will be drafted. This agreement will outline specific benefits for the donor, as well as any pertinent tax information for deduction purposes.
- In-Kind Contributions:** We welcome in-kind contributions and will assign cash values to these donations based on their respective levels.

Please contact Willow, Development Director, at [willow@oratrails.org](mailto:willow@oratrails.org) with any questions or for further discussion.