



T R A I L S

2025 Sponsorship Package

Annual Corporate Opportunities

Sponsor Benefits	ORA Trails Partner \$25,000	ORA Trails Champion \$10,000	ORA Trails Friend \$5,000
Staff Outdoor Day: Lead by ORA Trails, bring together your staff team for an afternoon of personalized and specialized volunteering, team building, hiking, etc.	✓	✗	✗
Headline Sponsor at a Main Event (See Below) with opportunity to have a booth, recognized at the event, and a free registration.	✓	✗	✗
Logo on ORA 2025 Bandanas	✓	✗	✗
Logo promoted with One Main Program or Event Opportunities (See Below)	✓	✓	✗
Logo promoted at one ORA Event or Program (See Below)	✓	✓	✓
Business Recognition in Annual Report	✓	✓	✓
Website Recognition: Logo and Business Story showcased on our "Partners" website page	✓	✓	✓
Social Media Recognition: Recognized individually on our social media platforms throughout the year.	✓ 12 times	✓ 6 times	✓ 2 times
Social Media Partner: your business social media posts are shared throughout the year.	✓ 6 times	✓ 4 times	✓ 2 times
Newsletter Recognition: Recognized in our bi-weekly newsletters.	✓ 12 times	✓ 6 times	✓ 2 times

Headline Sponsor Event & Program Opportunities (\$25,000 Level)

- Omnium (sponsor secured for 2025)
- Trails Fest
- Trail Lovers Ball
- 2025 Trail Work Season

Main Program or Event Opportunities

The following programs and events represent ORA's larger-scale program and events.

- 2025 Trail Work Nights (seasonal supporter)
- Mountain Bike Team - Please see additional MTB Sponsorship Package
- Candlelit Moon Walks (seasonal supporter)
- Goose Island Grind (June, 2025)
- Trail Lovers Ball - event supporter
- Omnium - event supporter
- Trails Fest - event supporter

Sponsor Benefits

ORA Trails
Supporter \$2,500

ORA Trails
Advocate
\$1,000

ORA
Trails Ally
\$500

ORA Trails
Helper
\$250

Recognition in conjunction with one
Main Program or Event (outlined above)



Branding on Event Merchandise and/or
Printed Materials



large logo



medium logo



Business recognized in Annual Report
and on website as an annual sponsor.



Recognized with the Food and
Beverage area as a sponsor.



Logo on Social Media and Newsletter
Event / Program Promotions.



8 times



6 times



4 times



2 times

Business has opportunity to have a
booth at event.



Other ORA Program or Event Opportunities

The following programs and events represent ORA's smaller-scale program and events.

- Clean Ups (Spring, Fall)
- Volunteer Appreciation Event (One event)
- Giving Tuesday Celebration (Day Celebration)
- Women's MTB Clinic
- Trail Master Certification
- Chainsaw Safety Course
- #GetOutside Day
- Goose Island Grind (June, 2025)

Sponsor Benefits	ORA Trails Contributor \$500	ORA Trails Patron \$250	ORA Trails Enthusiast \$100
Recognized in the annual report as an ORA sponsor for the event.	✓	✗	✗
Opportunity for free registration for event/program.	✓	✗	✗
Branding on Event Merchandise and/or Printed Materials if applicable.	✓ large logo	✓ medium logo	✗
Recognized with the Food and Beverage area as a sponsor.	✓	✓	✗
Business Recognized on Social Media as an event/program sponsor	✓	✓	✓

I'd love to be an ORA Trails Sponsor!

Please complete the following form to indicate your sponsorship level.

Annual Corporate Opportunities

☐

ORA Trails Partner
\$25,000

☐

ORA Trails Champion
\$10,000

☐

ORA Trails Friend
\$5,000

*ORA Trails Staff will connect with you about your respective preferences based on your sponsor level.

Main Program or Event Opportunities

☐

ORA Trails
Supporter
\$2,500

☐

ORA Trails
Advocate
\$1,000

☐

ORA Trails Ally
\$500

☐

ORA Trails Helper
\$100

Event or Program of Choice:

Options: Summer Volunteer Work, Candlelit Moon Walks (seasonal supporter), Goose Island Grind (June, 2025), Trail Lovers Ball - event supporter, Omnium - event supporter, Trails Fest - event supporter

Other ORA Program or Event Opportunities

☐

ORA Trails Contributor
\$500

☐

ORA Trails Patron
\$250

☐

ORA Trails Enthusiast
\$100

Event or Program of Choice:

Clean Ups (Spring, Fall), Volunteer Appreciation Event, Giving Tuesday Celebration (Day Celebration), Women's MTB Clinic, Trail Master Certification, Chainsaw Safety Course, #GetOutside Day, Goose Island Grind (June, 2025)

NOTES:

We are excited about the opportunity to partner with you! Please note the following regarding our sponsorship package:

- 1. Flexibility:** Our staff team is open to discussing and working out various ideas or parameters that you, as the sponsor, may desire. We are committed to creating a partnership that meets your needs.
- 2. Formal Agreement:** After completing the initial sponsorship interest form, a more formal agreement will be drafted. This agreement will outline specific benefits for the donor, as well as any pertinent tax information for deduction purposes.
- 3. In-Kind Contributions:** We welcome in-kind contributions and will assign cash values to these donations based on their respective levels.

Please contact Willow, Development Director, at willow@oratrails.org with any questions or for further discussion.